

Digital Transformation in East Asia Impacts on Economy and Society III “Digitalisation in Transformation”

Friday, 9th of December 2022

09:00–09:10 Germany 16:00–16:10 China/Mongolia 17:00–17:10 Japan/South Korea	Welcome and Opening Remarks Prof. Dr. Harald MEYER (University of Bonn)
09:10–09:15 16:10–16:15 17:10–17:15	Introduction Dr. Takahiro NISHIYAMA (University of Bonn)

Section 1: Transformation of the Discourse on Digital Technology (Dr. Volker ELIS)

09:15–10:00 Germany 16:15–17:00 China/Mongolia 17:15–18:00 Japan/South Korea	Dr. Felix SPREMBERG (University of Tübingen) <i>“Digital Garden Cities as the future of rural Japan? Recent changes in the LDP’s discourse on digitalization”</i>
10:00–10:45 17:00–17:45 18:00–18:45	Dr. Saori SHIBATA (University of Sheffield) <i>“Digitalization or Flexibilization? The Changing Role of Technology in the Political Economy of Japan”</i>
10:45–11:00 17:45–18:00 18:45–19:00	Short break
11:00–11:45 18:00–18:45 19:00–19:45	PD Dr. Volker ELIS (University of Tübingen) <i>“Japanese Work Life from the Viewpoint of Surveillance Capitalism”</i>
11:45–12:00 18:45–19:00 19:45–20:00	Discussion

Section 2: Transformation of the Digitalisation in Praxis (Dr. Takahiro NISHIYAMA)

13:00–13:45 Germany 20:00–20:45 China/Mongolia 21:00–21:45 Japan/South Korea	Prof. Dr. Takayuki ŌTA (University of Shizuoka)
13:45–14:30 20:45–21:30 21:45–22:30	Prof. Dr. Martin SCHRÖDER (University of Kyushu) <i>“Digital Transformation or Digital Augmentation in the Japanese Automotive Industry?”</i>
14:30–15:15 21:30–22:15 22:30–23:15	Dr. Takahiro NISHIYAMA (University of Bonn) <i>“The Emergence of the Computer Numerical Control System as the Early Stage of the Digitalisation”</i>
15:15–15:45 22:15–22:45 23:15–23:45	Final Discussion

Saturday, 10th of December 2022

Section 3: Transformation of the Platform Economy in East Asia (Dr. Bulgan ERDENECHULUUN)

09:00–09:45 Germany 16:00–16:45 China/Mongolia 17:00–17:45 Japan/South Korea	Dr. Daniel FUCHS (Humboldt University of Berlin) “The Future of Wage Labour? Precarisation and Labour Unrest in China’s Platform Economy”
09:45–10:30 16:45–17:30 17:45–18:30	Alexandra STEFANOV (China Impulse) “China’s eCommerce Market – The Beneficiaries and the Disadvantaged”
10:30–11:15 17:30–18:15 18:30–19:15	Dr. Bulgan ERDENECHULUUN (University of Bonn) “Analysis of the Development of E-Commerce in Mongolia”
11:15–11:45 Germany 18:15–18:45 China/Mongolia 19:15–19:45 Japan/South Korea	Final Discussion

Event host: University of Bonn, Institute of Orient- and Asian Studies, Brühler Str. 7, 53119 Bonn

This international workshop is organised by the Institute of Orient and Asian Studies, University of Bonn and the Institute of Asian and Oriental Studies, University of Tübingen within the framework of the research project ‘Digital Transformation and the Changing World of Work in East Asia’, funded by the Federal Ministry of Education and Research (BMBF) and the Ministry of Culture and Science of the Federal State of the North Rhine-Westphalia (MKW) as a part of the Excellence Strategy of the Federal Government and the States, and associated with the DFG priority programme, ‘Digitalisation of the Working Worlds. Conceptualising and Capturing a Systemic Transformation’ (Prof. Dr. Sabine PFEIFFER et al.).

The workshop will be organized in a hybrid format, welcoming participants joining physically onsite at the University of Bonn (for internal persons) as well as those joining online (for external persons)!

Attendance is free and possible for both days together, as well as just on one day. For participation, advance registration (full name; e-mail; associated institution/ organization) via email is required: japanologie@uni-bonn.de